

Ryedale Folk Museum – North York Moors open exhibition 2019

Introduction

Ryedale Folk Museum is hosting an open exhibition in its art gallery space. Artists are invited to apply to show their work in this exciting exhibition which will open on Saturday 23 February and close on Sunday 7 April 2019.

A celebratory event will be held on Thursday 7 March from 5.30 – 7.30pm.

The exhibition will be open daily, in February and March from 10am – 4pm and in April from 10am – 5pm. The art gallery is a free to visit space.

The Exhibition will be limited to the display of work which is **2D (two-dimensional)** and features work on the theme of the **North York Moors**. This can include depictions of landscapes, villages, historical features or other work which has been directly inspired by the area. There are no restrictions on mediums e.g. paintings, prints, photographs etc.

Up to 5 entries are invited from each individual. An application for entry is an agreement to the terms laid out below.

It will be our intention to hang as many works as possible in the exhibition.

Process of Entry

1. **Method of Entry** – please send an email to gallery@ryedalefolkmuseum.co.uk which includes the following information:

- A single clear jpeg image for each work you wish to enter. Please ensure that no jpeg is over 5mb. Images submitted may be used by the Museum for promotional purposes.
- A title for each work entered (please ensure that it is obvious which image is which work).
- Metric dimensions (including frames as applicable) for each work.
- Gross sale price (as applicable) or a monetary value of the work. Price and value changes will not be allowed after applications are made.
- Medium (works in all types and formats will be considered).
- Links to your Facebook and Twitter pages (if applicable).
- Please ensure that you include a contact telephone number with your entry.

2. **Deadline for Entry** – entries must be received by 5pm on Friday 4 January 2019.

Selection Process

3. **Selection** – a Selection Committee will assess the entries and ensure the need for a coherent exhibition is considered, as well as the space available. The Selection Committee's decision will be final. Discussion will not be entered into.

4. **Notification** – Ryedale Folk Museum will inform all applicants about the outcome of their entries on or before Thursday 10 January.

Conditions of Entry

5. **Entries** – must be the individual's own original unaided work.

6. **Subject Matter** – the subject matter is the North York Moors. Acknowledgment is required if copyright work is referred to.

7. **Size** – there is no limit to the size or nature of entries but selection is subject to our ability to display the works appropriately. The weight of entries which require hanging is limited to 10kg.
8. **Framing** – all hanging works must be suitably framed (if appropriate). All framed works will be hung with mirror plates or Springlock system. Mirror plates may be fitted by the artist (in advance of delivery) or by the installation team.
9. **Installation** – decisions on display and all installation will be undertaken by Museum personnel. Title/price labels will be made by the Museum.
10. **Exhibits offered for sale** – entries may be offered for sale. A commission of 35% of the total sale value of items will be taken by the Museum. The Museum acts as an agent on behalf of the exhibitor or artist and any sales are negotiated by the museum as a secondary service. The Museum will provide, free of charge, the processing of customer payments and wrapping/packing sold works. Any exhibits which require postage or delivery will be organised by the Museum with an additional cost to the customer, set at the discretion of the Museum.
11. **Payments for sales** – after the completion of the exhibition, the Museum will notify those artists who have made sales and request invoices accordingly. No payments will be made without invoices and not prior to the end of the exhibition.
12. **Insurance** - all items on the Museum premises are insured (against fire, theft and damage) providing the required information on prices has been supplied with the initial application. Insurance during transportation is the responsibility of the artist.
13. **Removing or replacing works** - no works forming part of the exhibition may be removed from the gallery by the artist or their representative, during the time of the exhibition without the pre-approval of the Museum Director.

Delivery and Collection

14. **Delivery of works** – Accepted works must be delivered to Ryedale Folk Museum between Monday 13 January and no later than Friday 1 February – on week days only, between 9am and 4pm. The Museum is closed to the public during this time and whilst the office remains open (Monday to Friday), please call in advance before travelling to ensure there is someone to assist you at the office.
15. A label giving your name and the title and price (as applicable) of the work **must** be securely attached to each piece.
16. **Collection of works** – All works must be collected by the artist from Ryedale Folk Museum between Wednesday 10 April and Wednesday 10 May. The Museum is open daily from 10am – 5pm – and works can be collected during those times only.

Promotion and Publicity

17. **Celebratory event** – a celebratory event will take place on Thursday 7 March, 5.30pm – 7.30pm. The Museum will supply drinks and light refreshments. Further details of the invite and RSVP process will be made available later.

18. Promotion by the Museum – the Museum will undertake the following activities to promote the exhibition:

- Issue a press release to local, regional and national media as appropriate.
- List the exhibition on the Press Association events website and other exhibition/event websites as appropriate.
- Entry on the Museum's website.
- E-shot to Museum newsletter subscribers.
- Promotion through its social media channels.
- Engage positively with potential buyers and encourage all Museum visitors to visit the art gallery space.

Please note that although we are frequently asked about additional signage outside the building to promote exhibitions, this is not possible due to strict planning constraints.

19. Promotion by exhibitors – exhibitors are encouraged to promote the exhibition through social media/their own websites etc. The Museum would be grateful if exhibitors ensure that opening times etc are correctly represented.