

Ryedale Folk Museum – **In the Open** – an open art exhibition

Exhibition Details

Ryedale Folk Museum is excited to announce an open art exhibition in the Museum's art gallery and online through the autumn, as part of a project exploring creative responses to the outdoors and landscape during the public health crisis.

The exhibition will open on Saturday 18 September and end on Sunday 14 November. We hope to hold a preview or celebratory event, restrictions permitting. A date will be set later.

The exhibition will be open daily in September from 10am to 5pm and in October and November from 10am – 4pm. The art gallery is a free to visit space. The online exhibition will be held on the same dates and able to be accessed 24/7.

Theme

We want to explore what impact the public health crisis has had on artists' creativity and working practices, specifically through art related to and depicting the northern landscape.

Your piece might reflect how much you value and cherish living or working in northern England and how access to the countryside has been increasingly important throughout the pandemic. By contrast, you may have found that being in a rural area, with limited social contact, has generated a feeling of isolation and separation. Perhaps this has affected your art or your creativity?

Maybe you live in a town or city and have longed to be cycling across the North York Moors again or taking a windswept walk on the Yorkshire coast?

We want to see and hear about how the coronavirus pandemic has changed your creativity or maybe it has inspired you to paint or draw for the very first time.

Submitted art works must meet the criteria of reflecting or relating to the northern landscape.

Who can enter?

There are no limits on who can enter the exhibition. There are no age restrictions. You do not have to live or work in the north as long as your piece meets the criteria of the northern landscape.

You do not need to be a practising or professional artist. We are interested in a range of works from different people.

Types of Work Accepted

We are able to accept entries that are 2D, 3D and film/video or sound works. There are no restrictions on artistic media, therefore we can accept paintings, prints, photographs, textile art and sculpture etc.

Up to 3 entries are invited from each individual.

An application for entry is an agreement to the terms laid out below.

Process of Entry

1. Method of Entry and Information Required

Images of your work

Please send an email to gallery@ryedalefolkmuseum.co.uk which includes the following information:

- A single clear jpeg image for each work you wish to enter. Please ensure that each image is no less than 1mb and no more than 15mb.

If your work is a sound or film installation, then please send these as an MP3 or MP4 file.

These images will be used for works accepted for the online exhibition. Therefore, it is really important that your image clearly reflects your art work, free from glazing reflections, taken directly facing the piece, free from cluttered backgrounds (or appropriately cropped) etc.

Images submitted may also be used by the Museum for promotional purposes and reproduced in a printed catalogue that will accompany the exhibition in the art gallery.

- A title for each work entered (please ensure that it is obvious which image is which work).
- Metric dimensions (including frames as applicable) for each work.
- Gross sale price (as applicable, works do not need to be for sale) or a monetary value of the work. Price and value changes will not be allowed after applications are made.
- Medium (works in all types and formats will be considered).
- Links to your website and any social media pages including Facebook, Instagram, TikTok, Twitter pages (if applicable).
- Please ensure that you include a contact telephone number with your entry.

Written statement

To accompany your entries please send a written statement (in the same email) of between 50 and 300 words, which explains how you feel your creative practice has changed or been affected as a result of the pandemic. You can also explain your entry if you wish and you can include information about what prompted you to produce it, why it is relevant to the theme or anything else you think is important for us to know.

If you are unable to write you can send a sound (MP3) or video (MP4) file – a maximum of 2 minutes in length.

Written statements (and any sound or video files) will be put through an editorial process by the Museum.

2. Deadline for Entry – entries must be received by 5pm on Wednesday 30 June 2021.

Selection Process

3. Selection – a Selection Committee will assess the entries and ensure the need for a coherent exhibition is considered, as well as the space available. There will be a selection made for works to be shown in the Museum's art gallery and a separate selection for the online exhibition. It is our intention to include as many works as possible. The Selection Committee's decision will be final. Discussion will not be entered into.

4. Notification – Ryedale Folk Museum will inform all applicants about the outcome of their entries on or before Friday 23 July.

Conditions of Entry

5. **Entries** – must be the individual's own original unaided work.
6. **Subject Matter** – the subject matter is the northern landscape and the effect of the public health crisis on artists' creative responses. Acknowledgment is required if copyright work is referred to.
7. **Selection of works** – the final decision of selected works will be made by the selection panel. There is no right of appeal.
8. **Size** – there is no limit to the size or nature of entries but selection is subject to our ability to display the works appropriately. The weight of entries which require hanging is limited to 10kg for 2D work expected to hang on the gallery wall. Sculptural works are exempt from a weight limit, and we will discuss individual display requirements if works are selected.
9. **Framing** – all hanging works must be suitably framed (if appropriate). All framed works will be hung with mirror plates or Springlock system. Mirror plates may be fitted by the artist if preferred (in advance of delivery) or by the installation team.
10. **Installation** – decisions on display and all installation will be undertaken by Museum personnel. Title/price labels will be made by the Museum.
11. **Exhibits offered for sale** – entries may be offered for sale. A commission of 35% of the total sale value of items will be taken by the Museum. The Museum acts as an agent on behalf of the exhibitor or artist and any sales are negotiated by the museum as a secondary service. The Museum will provide, free of charge, the processing of customer payments and wrapping/packing sold works. Any exhibits which require postage or delivery will be organised by the Museum with an additional cost to the customer, set at the discretion of the Museum.
12. **Payments for sales** – after the completion of the exhibition, the Museum will notify those artists who have made sales and request invoices accordingly. No payments will be made without invoices and or prior to the end of the exhibition.
13. **Insurance** - all items on the Museum premises are insured (against fire, theft and damage) providing the required information on prices has been supplied with the initial application. Insurance during transportation is the responsibility of the artist.
14. **Removing or replacing works** - no works forming part of the exhibition may be removed from the gallery by the artist or their representative, during the time of the exhibition without the pre-approval of the Museum Director.

Delivery and Collection

15. **Delivery of works** – Accepted works for the art gallery exhibition must be delivered to Ryedale Folk Museum between Saturday 24 July and Monday 30 August. Delivery can take place on any day between 10am and 5pm (the Museum's opening hours) to the Museum's reception.
16. A label giving your name and the title and price (as applicable) of the work **must** be securely attached to each piece.
17. **Collection of works** – We will provide details about the collection of works to those artists who are selected for the art gallery exhibition.

Promotion and Publicity

18. Promotion by the Museum – the Museum will undertake the following activities to promote the exhibition:

- Work with a PR agency to promote the exhibition as far as reasonably possible.
- Issue a press release to local, regional and national media as appropriate.
- List the exhibition on the Press Association events website and other exhibition/event websites as appropriate.
- Entry on the Museum's website.
- E-shot to Museum newsletter subscribers.
- Promotion through the Museum's social media channels.
- Engage positively with potential buyers and encourage all Museum visitors to visit the art gallery space.

Please note that although we are frequently asked about additional signage outside the building to promote exhibitions, this is not possible due to strict planning constraints.

19. Promotion by exhibitors – exhibitors are encouraged to promote the exhibition through social media/their own websites etc. The Museum would be grateful if exhibitors ensure that opening times etc are correctly represented.